

return on investment

Research has shown that participation in student activities can **reduce or even statistically eliminate the risk** that a student will choose to drop out of high school.



yet...

The average school district spends **less than 3%** of its total budget to support student activities.



so?

A reduction in the dropout rate benefits everyone. In the course of a lifetime, a high school graduate generates more tax revenue and requires **\$200,000 less in government spending** than a high school dropout.



when you do the math...

student activities are a bargain!



Promote the value.

Alliance for Student Activities

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