



How Do You Make the Time?



Take one minute;
Go to **LetXequalSA.com** to join the campaign.

Administrators

- **Spend three minutes** in the halls connecting with individual students, talking about their interests and opportunities to connect their interests with activities.
- **Take five minutes** a day to personally acknowledge, praise, and thank an adviser, coach, or sponsor for their time and commitment to student activities .
- **Take ten minutes** each week to learn more about the research linking student activity participation with academic performance. Share what you've learned in individual conversations with all stakeholders.
- **Spend some time** each semester tracking the data that links student activity participation in your building with academic performance.
- **Ask for time** on the agenda to share the data at faculty, school board, and community meetings.
- **Say "yes"** to occasional schedule changes and classroom disruptions that support student activities and enhance the overall educational experience.

Teachers

- **Take a few minutes** at the beginning or end of class to remind students about opportunities to get involved.
- **Spend three minutes** in the halls connecting with individual students, surveying their interests, and connecting them with opportunities to get involved.
- **Take five minutes a day** to personally acknowledge, praise, and thank a colleague, coach, or adviser for his or her time and commitment to student activities.
- **Take ten minutes each week** to learn more about the research linking student activity participation with academic performance. Share what you've learned in individual conversations with students, parents, and colleagues.
- **Agree to advise** a club or organization
- **Invite a student** to help with a specific project that could use his or her talent.
- **Show up at games, plays, dances, and other events** so kids know you support their efforts.
- **Recruit students at large for specific projects** to give them a taste of involvement. ➔





Advisers

- **Actively work to get more kids involved** in an activity that interests them.
- **Invite a student to help** with a specific project that could use his or her talents.
- **Show up at games, plays, dances, and other events** so kids know you support their efforts.
- **Advise** a club or organization.
- **Promote activities at your school** by making sure students in your classes know about them.
- **Recruit uninvolved students** for specific projects to give them a taste of involvement.

Parents and Community Members

- **Learn more about the research** linking student activity participation and academic performance. Share what you've learned with your kids, with your friends, and with your neighbors.
- **Become familiar with the clubs, organizations, and activities** that exist in your child's school by exploring them with your kids. Don't be shy about calling attention to what you think might be missing.
- **Strive to have your child participate** in at least one school-based activity for several hours each week.
- **Join your school's Parent-Teacher-Student Organization (PTSO)**. Volunteer to lend your talents, insight, and experience to support student activities in your kids' school.
- **Take some time to personally acknowledge, praise, and thank** an adviser, coach, or sponsor for their commitment to student activities.



Let **X** = Student Activities / LetXequalSA.com



How Do You Promote the Value?



Administrators

- **Help the stakeholders** in your school and community to recognize that student activities are a bargain.
- **Determine what percentage** of your school district's overall budget is devoted to supporting student activities. Share that information with all the stakeholders. Compare that with the national average of 1-3%.
- **Remind school board members, parents, and administrators** that student activities develop core social and emotional skills in ways the traditional curriculum does not.
- **Be a catalyst** for developing financial partnerships with local businesses, corporate sponsors, and community foundations.
- **Share the data** on college acceptance rates, career readiness, and civic-engagement benefits when asking for financial assistance and support from local businesses, corporate sponsors, and community foundations.
- **Collect, compile, and share data** about the real dollar value of community service hours contributed and funds raised by students to support local charities and causes.
- **Emphasize the long-term costs** of short-term cuts to student activities funding by pointing out the lost benefits and opportunities.

Teachers

- **Share the data** about the positive effects that student activities have on college acceptance rates, career readiness, and civic-engagement with your students and their parents.
- **Help the stakeholders** in your school and community to recognize that student activities are a bargain.
- **Determine what percentage** of your school district's overall budget is devoted to supporting student activities. Compare that with the national average of 1-3%. Share that information with all the stakeholders in your community.
- **Remind school board members, parents, and administrators** that student activities develop core social and emotional skills in ways the traditional curriculum does not.
- **Be a catalyst** for developing financial partnerships with local businesses, corporate sponsors, and community foundations.
- **Emphasize the many benefits of involvement** in student activities when asking for financial assistance and support from local businesses, corporate sponsors, and community foundations.
- **Collect, compile, and share data** about the real dollar value of community service hours contributed and funds raised by students to support local charities and causes.
- **Emphasize the long-term consequences** of short-term funding cuts to student activities by pointing out the missed benefits and lost opportunities. ➔





Advisers

- **Show how your program supports** the principal's goals.
- **Tie in with curriculum standards** in as many areas as possible; connect to the curriculum for real-world practice of academic concepts.
- **Tap into parental talents and networks.**
- **Write newspaper articles and send media releases** highlighting your program.
- **Partner with adult service organizations** such as Kiwanis or Optimists whose goals include supporting the youth of the community.
- **Connect with the local Chamber of Commerce** and let them know you'd value their involvement in your program.
- **Encourage students to find business sponsors** for the activities they plan.
- **Create an activities advisory board** with members of business and industry from your community.

Parents and Community Members

- **Be a catalyst** for developing financial partnerships between your school and local businesses, corporate sponsors, and community foundations.
- **Share the data** about the positive effects that student activities have on college acceptance rates, career readiness, and civic-engagement with your kids, with other parents, and with the members of your community.
- **Emphasize the many benefits** of involvement in student activities when asking for financial assistance and support from local businesses, corporate sponsors, and community foundations.
- **Help the stakeholders** in your school and community to recognize that student activities are a bargain.
- **Determine what percentage** of your school district's overall budget is devoted to supporting student activities. Compare that with the national average of 1-3%. Share that information with all the stakeholders in your school and community.
- **Remind school board members, elected officials, and other community members** that student activities develop core social and emotional skills in ways the traditional curriculum does not.
- **Emphasize the long-term consequences** of short-term funding cuts to student activities by pointing out the missed benefits and lost opportunities.





How Do You Become a Champion?



Administrators

- **Be an advocate** for the formation of, and participation in, a wider variety of clubs and organizations.
- **Encourage parents** to help their kids develop strong mentoring relationships with their their teachers, advisers, and coaches through participation.
- **Show parents** the benefits of involvement in at least one activity, several hours each week.
- **Create an InterClub Council** made up of representatives from each student organization, athletic team, and club. Volunteer to be the adviser.
- **Challenge student leaders** to create more diverse and inclusive student recognition experiences.
- **Challenge faculty members** to help more students to find their spark, identify their champions, and connect with opportunities.
- **Show up at games, plays, dances, and other events** so students know you support their efforts.
- **Reward "above and beyond" service and involvement** from individual faculty members with "above and beyond" recognition and support.

Teachers

- **Be an advocate** for the formation of, and participation in, a wider variety of clubs and organizations.
- **Encourage parents** to help their kids develop strong mentoring relationships with their their teachers, advisers, and coaches.
- **Show students and their parents** the specific benefits of participation for several hours each week in at least one activity.
- **Show up at games, plays, dances, and other events** so students know you support their efforts.
- **Challenge student leaders** to create more diverse and inclusive student recognition experiences.
- **Challenge faculty members** to help more students to find their spark, identify their champions, and connect with opportunities. ➔



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Advisers

- **Promote participation** in student activities to the students you see regularly. Use your influence to get them involved.
- **Share the research** on activity involvement with faculty members so they understand the importance of activities.
- **Invite principals, the superintendent, and school board members to attend your events** and let them see students engaged in meaningful activities.
- **Prepare an audio-visual presentation** highlighting the benefits of involvement in student activities and show it at a faculty meeting.
- **Demonstrate the reach of your program** by gathering data on the number of students who participate in your events, activities, and programs—and publishing that information.
- **Copy and deliver issues of *The Advocate*** to your staff, administrators, and school board members.
- **Promote the idea** that participation in student activities affects student development in many positive ways.

Parents and Community Members

- **Be an advocate** for the formation of, and participation in, a wider variety of clubs and organizations.
- **Encourage your kids** to develop strong mentoring relationships with their teachers, advisers, and coaches.
- **Show your kids** the specific benefits of participation for several hours each week in at least one activity.
- **Be sure to attend games, plays, inductions, awards programs, and other events** so your kids know that you support their involvement.
- **Empower your children to thrive** in school by helping them to find their spark, to identify their champions, and to connect with opportunities offered through student activities.



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